

JULY 28**"Fillers" Now Available—**

**Beets
Beans
Rhubarb
Peaches
and Apples
Blackberries Next**

Home Canning Provides For a War Winter

**Columbia Housewives
Canned Thousands of Gallons
of Fruits and Vegetables
in 1916-17**

This year, with economic conditions changed, even better preparations for winter should be made.

This Is the Month for Canning

The Ideal Store

For the Woman who is Preparing
Foodstuffs for the Winter
of 1917-18

WE FURNISH:—Both the fillers and jar containers. An article of every description used in

Canning Summer Foodstuffs

ALSO:—After a warm day's work in a warmer kitchen call us for a ready prepared evening meal.

SUMMER

**OLIVES
SALADS
COLD MEATS
SANDWICHES**

We Have a Complete Delicatessen
Department

HETZLER'S MARKET

4 Phones-165

Where Quality and Sanitation Reign

BIG YEAR FOR CANNING

Claude Thomas of the Newman Hardware Company believes that the war is the cause of more canning this year than ever before in the history of the country. The Newman store has sold twice the number of racks, tops and rubber washers this year than ever before, besides having a large demand for wash boilers, buckets and other suitable containers for boiling the fruit in cans. Mr. Thomas believes that there has been an improvement in the methods of canning; that people are more particular now as to cleanliness and the avoidance of germs.

Put Up Fruit, He Advises.
"Things are up high and will stay high," is the opinion of W. L. Hays of the Matthews Hardware Company, "and the more fruit and vegetables the people can, the better it will be for them." Cans, fruit racks, jars and openers are selling fast, according to Mr. Hays, but probably will have a larger sale a little later in the month.

Sells 500 Crates of Strawberries.
More than 500 crates of strawberries

have been sold by Hetzler Brothers Meat Market this season and many of these have gone into cans, according to E. G. McAllister. He reported also a fine sale of blackberries and raspberries but said they could not supply this demand.

"People are putting up more fruit and vegetables this year than ever before," said Mr. McAllister. "Even the lowly bean is being canned this year." He reported the sale of from fifteen to twenty gross of cans already and says that the season has not fairly opened.

Big Demand for Canning Literature.

From June 1 to July 11, 11,784 canning circulars have been given out by the Agricultural Extension Service and during the first two weeks of July more have been distributed than in the four weeks preceding. The service has "Canning by the Cold Pack Method," a canning time table bulletin that may be obtained on request and three government leaflets; "Canning in Tin," "Canning of Soups and Meats" and "Additional Recipes Not Included in Regular Publications."



THE CANNING SEASON IS HERE
Nothing like a **GAS RANGE** for that slow steady simmering heat required. Phone 179
COLUMBIA GAS WORKS

HANDY FRUIT JAR HOLDERS



Make home canning easy by using

Handy Fruit Jar Holders

Cook right in the jars. Made in one size only and will fit Pint. Quart and Half Gallon Jars.

Price, 10c Each

FRUIT JARS, JAR RUBBERS, SEALING WAX, KERR'S TWO-PIECE MASON JAR TOPS

Newman Hardware Co.
904 BROADWAY, COLUMBIA, MO.
PHONE 234

MRS. HOUSEWIFE

After a warm, tiresome shopping tour
one of these warm summer days,
Stop in

At **JIMMIE'S COLLEGE INN**
The Cleanest and Coolest Place in Town

It will make your shopping easy

Jimmie's College Inn

916 Broadway

"In the Heart of the Shopping District"

Branham's
No Better Guarantee Than Our Name

FINAL CLEAN-UP SALE OF
Summer Dresses, Kimonos, Waists, Skirts, Coats, Etc.
STARTS FRIDAY, JULY 27TH

ALL SUMMER DRESSES—including Nets, Voiles, Gaberdines, Etc., white 1-3 Off Colors 1-2 Price

ALL SILK DRESSES—including Pongees, Taffetas, Crepe de Chines, Georgettes and Evening Dresses at 1-2 Price

KIMONOS AND HOUSE DRESSES
Values to \$2.50

17 Kimonos at 75c
3 House Dresses at 50c
4 Morning Dresses, value \$2.50 at 95c
4 Linen Dresses, value to \$12.50 at \$1.95

WAISTS—One lot of Waists Georgette and Crepe de Chines, values \$3.95 and \$5 and Lace Waists values \$5.00 and \$6.00 at **\$1.95**

All other Crepe de Chines and Georgette Waists, values \$6.00 at **\$4.95**

SKIRTS—3 Silk Skirts, values \$6.00 to \$12.50 at 1-2 Price

COATS—1 Tan Mixture Coat, 1 Navy Blue Coat, 1 White Coat, all \$18.50 to \$22.00 values at **\$9.95**

1 Red Coat, 2 Green and White Stripe Coats, values \$12.50 to \$15 go at **\$5.95**

WASH SKIRTS—One lot of 1-dozen Wash Skirts values to \$3.50 at **\$1.00**

MILLINERY—Final price on all summer millinery. One lot at **\$1.00**
One lot at **\$2.00**

Just Think of IT
A Half-dozen Teed-Tea Spoons
for Only \$1
GOETZ & LINDSEY

*Be Cool and Dainty
Even on the Hottest
Days*

WEAR A

BUNGALOW APRON

Made of gingham in
your favorite color,
or with checks or
stripes

59c to \$1.00

ALSO

**Lawn and Linen
Dresses**
**\$3.50 and \$5 (Values
98c**

Robinson-Boswell
1519 Broadway

AFTER A DAY OF Canning Vegetables or Fruits

Let someone else cook your
evening meal

Braunschweiler	Premium Frankfurters
Wafer Sliced Dried Beef	Monarch Peanut Butter
Salami	Genuine Dill Pickles
Baked Ham	Queen Olives in Bulk
Italian Baked Luncheon Loaf	Sweet Gherkins
Potted Meat	Sour Gherkins
	Watermelons on Ice

We Deliver Your Evening Meal
No Heat—No Trouble

Twenty
Fourth
Year
**Richard's
MARKET**
Broadway Between Ninth and Tenth
Several Phones
Two Seven
Oh.

CANNING IS THE VOGUE

You need proper utensils for the proper conserving of food for winter. You must have air-tight cans, good pliable sealing wax, clean sterilized colanders and seamless cooking vessels.

We are able to supply you instantly with all the necessary kitchen equipment.

THE NEW PATENT CANNING RACKS

Pint and Quart Lids. Mason Jars. Rubbers for Jars. Sealing Wax. ALSO:—for preserving cooked foods

THE HERRICK REFRIGERATOR IS BEST

THE MATTHEWS
Hardware Co.
Phone 147
628 Broadway
HELP HOOVER SAVE